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A STUDY ON THE EFFECTIVENESS OF CREATING ENGLISH NEWS VIDEOS TO ENHANCE SPEAKING SKILLS FOR ENGLISH CLUB MEMBERS AT HUNG YEN UNIVERSITY OF TECHNOLOGY AND EDUCATION

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Abstract: *This study aims to investigate the effectiveness of creating English news videos to enhance the speaking skills of English club members at Hung Yen University of Technology and Education. The research employed both quantitative and qualitative approaches, including survey questionnaires, interview questions, and observation. A total of 125 English news videos were gathered in the survey, which was created by 25 participants. The findings show that creating English news videos is an efficient method to improve English speaking skills, as it enhances students' vocabulary, fluency, and confidence in English. The study also highlights the importance of providing regular opportunities for English club participants majoring in various academic disciplines to practice speaking English, as well as the need for appropriate instructional support and resources to create effective English news videos. The results of this study have practical implications for English language educators, particularly those working with English club members seeking to improve their speaking skills.*

Keywords: *Speaking skills, English speaking skills, English clubs, English news videos*

INTRODUCTION

“The domination of English is obviously seen from its status: the most rapidly growing language, the most widely spoken language, the most popular content language on the internet, the most preferred language for the scientific communities, the number-one language for business, and the most preferred Language for publishing.” (Kaharuddin, 2019, p.39). Therefore, acquiring good speaking skills in English is essential to communicating effectively with people from different backgrounds (Chaya & Inpin, 2020). However, many learners of English as a second language struggle with speaking skills due to various reasons such as lack of exposure to English-speaking environments, limited vocabulary, or fear of making mistakes (Ansari, 2015). Thus, finding effective methods to improve speaking skills is of importance.

Creating English news videos is a unique and innovative way of learning English as it can help learners to enhance their speaking skills in several ways. First, watching and listening to news videos can expose learners to a variety of accents, vocabulary, and idiomatic expressions (Warschauer & Matuchniak, 2010). This exposure can help learners to improve their listening comprehension and to develop a sense of natural rhythm and intonation in spoken English.

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Second, creating English news videos can provide learners with opportunities to practice speaking by mimicking the language used in the videos. This practice can help learners to develop their speaking fluency, accuracy, and confidence. In particular, using authentic materials like news videos can enhance learners' language comprehension and vocabulary acquisition, contributing to better speaking skills (Huda, 2017).

English clubs can provide a supportive and engaging environment for students to practice their speaking skills and enhance their language proficiency (Elnadeef & Abdala, 2019). Moreover, English club members are typically highly motivated learners who are seeking opportunities to improve their language skills outside of the classroom setting.

The purpose of this study is to investigate the effectiveness of creating English news videos in enhancing speaking skills for English club members at Hung Yen University of Technology and Education (UTEHY). The focus of the research could provide valuable insights into the effectiveness of this method for a specific group of learners in a relevant context and for a crucial language skill. Lastly, the study could invent an effective teaching strategy for improving speaking skills for English learners in Vietnam, and contribute to the literature on language learning and teaching.

Concerning the problem statement above, the study was proposed to answer the research questions below:

- 1. What is the effectiveness of creating English news videos to enhance the speaking skills of English club members at Hung Yen University of Technology and Education?*
- 2. What are the main challenges that English club members at Hung Yen University of Technology and Education faced when creating English news videos to enhance their speaking skills?*
- 3. What strategies can be implemented to overcome the challenges encountered by English club members at Hung Yen University of Technology and Education when creating English news videos to enhance their speaking skills?*

LITERATURE REVIEW

Speaking skills

Definitions of speaking skills

Speaking is a key language skill that allows individuals to communicate and interact with others. According to Brown and Yule (1983), speaking skills are the ability to produce oral language that is fluent and appropriate in a given social context. Burns and Joyce (1997) suggest that speaking skills involve the ability to express ideas and opinions clearly and coherently. Celce-Murcia et. al (2010) emphasize the importance of pronunciation and stress patterns as part of speaking skills. From these definitions, it can be inferred that speaking skills involve using language to convey ideas, thoughts, or opinions to others through speaking with proper grammar, vocabulary, and pronunciation.

The importance of speaking skills

The ability to speak English proficiently is essential in today's globalized world where English is considered the language of business and education. Developing good speaking skills in English is therefore of great importance. Effective communication skills in English can improve one's chances of career success, academic achievement, and social integration. In today's competitive job market, employers value candidates who possess strong communication skills, including the ability to speak confidently and persuasively. Moreover, good speaking skills in English can also lead to improved interpersonal relationships and social integration. A study by Lopez & Bui (2014) found that individuals who improved their English speaking skills reported better social integration and higher levels of self-esteem than those who did not. Therefore, it is essential to develop good speaking skills in English. This can be attained through various methods such as practicing with native speakers, using language exchange programs, attending language courses, and engaging in regular speaking activities. With dedication and effort, individuals can improve their speaking skills and achieve success in various aspects of life.

NEWS VIDEOS

Definitions of news videos

News videos have become an increasingly popular way for people to consume news content. One definition of news videos comes from the field of journalism. In this context, news videos are often defined as short video segments that report on recent events or breaking news (Zhang *et al.*, 1995). These videos are typically produced by professional journalists working for news organizations and are designed to be consumed quickly and easily by viewers. Another definition of news videos comes from the field of media studies. In this context, news videos are often seen as part of a broader ecosystem of news media that includes text-based articles, audio broadcasts, and other forms of content (Kubey *et al.*, 1990). News videos are a form of multimedia journalism that offers unique storytelling opportunities to journalists (Motrescu-Mayes, & Aasman, 2019).

News videos are an important form of media that has become increasingly popular in recent years. While there is some variation in how news videos are defined in the academic literature, they are generally seen as short video segments that report on recent events or breaking news. Previous research has examined news videos from different perspectives, including journalism, and communication studies, and highlighted their unique storytelling opportunities, persuasive potential, and challenges in production.

The use of English news videos to improve English speaking skills

English news videos have been increasingly utilized as a tool for improving English speaking skills. Previous research has shown that incorporating news videos in language learning can enhance learners' oral proficiency and communication skills (Bahrani & Sim, 2012).

One study conducted by Fazilatfar, Leila, and Mahdi (2016) investigated the effectiveness of using news videos in improving English speaking skills among Iranian EFL learners. The results showed that the use of news videos significantly improved learners' oral proficiency, particularly in terms of fluency, accuracy, and pronunciation.

Another study by Berk. (2009) investigated the impact of using an interactional metadiscourse approach in conjunction with news videos on EFL learners' speaking performance. The findings indicated that learners who were exposed to this approach demonstrated significant improvements in their speaking skills, particularly in terms of their ability to use interactive language and engage in meaningful communication.

Overall, the use of English news videos in language learning has shown promising results in improving English speaking skills. Incorporating interactive and personalized news videos, as well as incorporating strategies such as the interactional metadiscoursal approach, can further enhance the effectiveness of using news videos in language learning.

English clubs

An English club can be defined as a social gathering of individuals who are interested in improving their English language skills. These clubs typically offer a relaxed and informal setting where members can practice speaking, listening, reading, and writing skills. English clubs can be found in a variety of settings, including schools, universities, community centers, and online platforms.

Joining an English club can provide a range of benefits for language learners. Research studies have found that English clubs can improve language proficiency, boost confidence, and provide opportunities for cultural exchange. A study by Duff (2007) found that English clubs helped international students improve their English language skills and develop friendships with local students, leading to greater cultural understanding and acceptance.

English clubs are becoming increasingly popular among learners of English as a foreign language. These clubs provide a variety of opportunities for learners to practice their language skills in a supportive and interactive environment. English clubs offer opportunities to practice speaking, listening, reading, and writing skills, as well as to build social networks and connect with others.

METHODOLOGY

Instruments

The research employed quantitative and qualitative approaches, including survey questionnaires, interview questions, and observation.

The qualitative research method was used to create a questionnaire and interview questions suitable for the current research situation. The first step involved the author analyzing and gathering information from secondary sources and theoretical frameworks, such as previous research and models. Then, the author developed a research model and held discussions with guiding teachers. Through these discussions and feedback from the group, all members were able to finalize the questionnaire and interview questions.

The quantitative research then used a method of compiling data from the survey questions, interview answers, observations, and analyzed them using charts and scales for clearer insights.

The results of the questionnaire are the major source of data analysis. The questions focus on the effectiveness of creating English news videos to enhance speaking skills for English club members

at Hung Yen University of Technology and Education. Besides, the questions also aim to find out the difficulties of the English club members when taking part in the activity of creating English news videos and give the solutions to improve these problems. The survey questionnaire sheet including nine questions was designed on Google Form and accessed by the participants online.

The results of the interviews were recorded by the researchers to expand the results and check the accuracy of the survey questionnaire. The Interview questions focus on the effectiveness of the activity, the difficulties encountered, and the differences compared to other activities.

The observation method involved evaluating weekly student-generated English news videos posted on Flipgrid, a video discussion platform that connects people and has the feature of automatic subtitle creation for videos. Teachers contribute to evaluating participants' English speaking skills by playing the role of a news presenter. The teachers assess participants' performance based on their pronunciation, fluency, and coherence. The data collected from this method is used to determine the changes or progression of the students' speaking skills after immersing in this studying method.

Participants

The authors randomly selected 25 members of the English Club at Hung Yen University of Technology and Education as the subjects of the study. This club comprises students from diverse academic backgrounds and majors such as languages, economics, sciences, and engineering. Each individual has different levels of English proficiency including elementary, intermediate, and advanced. They require a comfortable and relaxing environment to participate in English-related activities. By engaging in the English Club's activity of creating English news videos, they can improve their speaking skills in a positive and interactive learning environment without stress. Using the method of creating English news videos as an English Club activity, the researchers aim to assist the English Club members in enhancing their speaking skills.

Activities design and procedures of data collection

The researchers created a challenge called "UTECH News Presenter Challenge" for 5 consecutive weeks with 5 topics as an activity for English club members. Before starting the project, the researchers compiled news scripts for each topic of the five-week challenge. A news script included about 250 words, which was suitable for the content of a short video under 3 minutes. The researchers sourced from reputable and official English news sites including *Vietnamnews* and *VnExpress*. Moreover, a Flipgrid account was created for everyone to upload videos and participants were assisted in setting up their personal Flipgrid accounts.

Each topic had a one-week deadline for completion. The researchers sent members the news script in advance, and they had one week to practice speaking English. After practicing fluently and confidently, they would perform the role of a news presenter in front of a recording camera. Finally, they uploaded the completed video on the Flipgrid site.

Having the challenge completed, the researchers undertook the data collection process for research purposes. First, the researchers designed a survey questionnaire using the Google Forms

tool. Then, the researchers distributed this set of 10 survey questions to members of the English Club at Hung Yen University of Technology and Education, who were study participants. Their responses could be exported and analyzed in various formats.

Additionally, the researchers also conducted interviews with these members of the English club after they had completed the challenge. The researcher changed questions and methods during the interview based on the individuals' replies.

Finally, the researchers proceeded to collect data in the form of videos produced by the participants on the Flipgrid platform.

After the data collection process had ended, the data was analyzed. Data were illustrated and presented in the form of charts and tables and then written in the result of the study. During this time, all relevant information was compiled according to the problems to contribute to the study's data analysis.

DISCUSSION

Results from the questionnaire

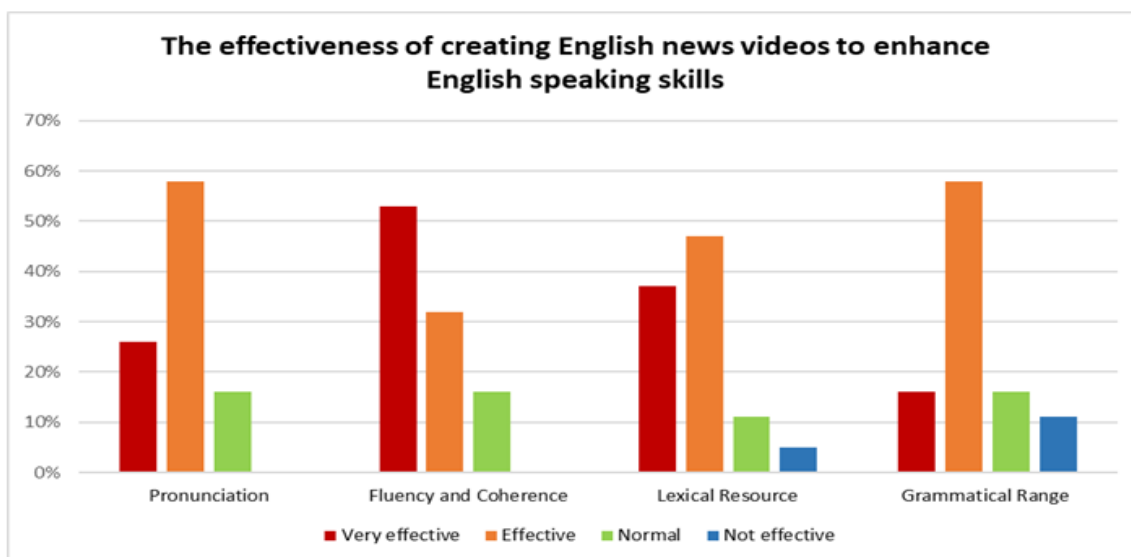


Chart 1. The effectiveness of creating English news videos to enhance speaking skills

Based on the data presented in Chart 1, approximately 52% of the respondents indicated that engaging in the activity could “very effectively” improve their fluency and coherence. Additionally, the orange columns in the chart show that roughly 57%, 48%, and 58% of respondents experienced progress in their pronunciation, lexical resource, and grammatical range, respectively. Overall, playing the role of an English news presenter proved to be an effective approach to enhancing the English speaking skills of English Club members at Hung Yen University of Technology and Education.

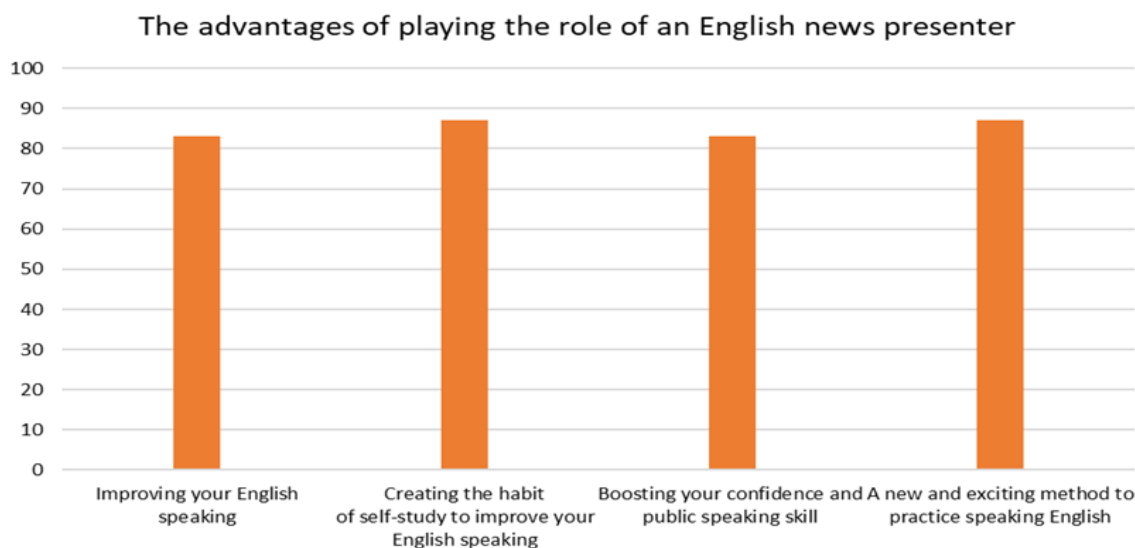


Chart 2. The advantages of playing the role of an English news presenter

Chart 2 the advantages of playing the role of an English news presenter for English Club members. 83% of survey participants reported that their English speaking ability significantly improved. A similar percentage also indicated that the activity contributed to increasing confidence and public speaking skills. Furthermore, from the data table, we can see that 87% of participants said that playing the role of an English news presenter is an innovative method for practicing English speaking and developing self-study habits.

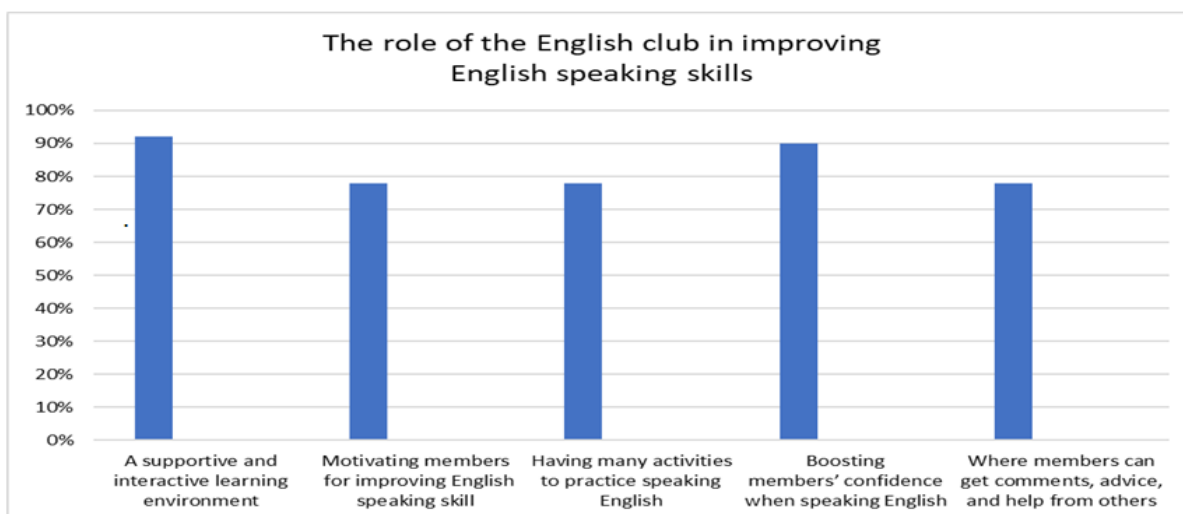


Chart 3. The role of the English club in improving English speaking skills

According to data from Chart 3, 92% of the total votes indicated that an English club is a supportive and interactive learning environment with positive interactions. In addition, attending English club activities has also helped nearly 90% of members significantly improve their confidence when speaking English. Moreover, the English club provides numerous practical and engaging activities that can improve members' English speaking ability with almost 78% saying that. Similarly, almost 80% of members believe that the English club creates motivation to

improve their English speaking ability thanks to supportive interactions, feedback, and enthusiastic help from other members. In short, English clubs play an important role in enhancing members' English-speaking skills.

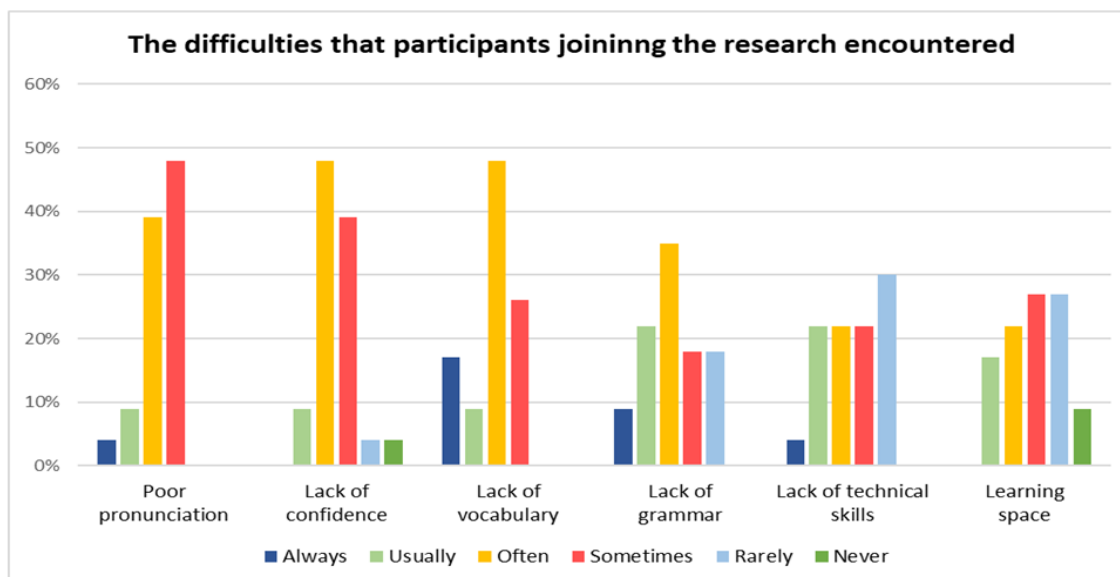


Chart 4. The difficulties that participants joining the research encountered

Based on the information presented in Chart 4, as can be seen in the dark blue columns, roughly 18% of the survey respondents reported that lack of vocabulary was their biggest problem in English speaking skills. In addition, poor pronunciation and grammar were identified as other difficulties since nearly 40% of participants indicated that they experienced these issues “Often”. Furthermore, the chart shows that technical skills and learning space were rarely problematic for approximately 30% and 28% of the participants respectively, as depicted in the light blue columns.

Results from the interviews

The results obtained from the interviews show that all participants indicated that creating news bulletin videos in English is an interesting and unique way to practice speaking English. Specifically, they reported that they had the opportunity to learn more vocabulary and new grammatical structures, improve their pronunciation and fluency. Particularly, this activity helps them feel more confident, breaking through the barrier of hesitation and fear of making mistakes when speaking English.

Results from the observations

The results of the observations indicate that the majority of participants have shown significant improvement in their English speaking skills. In the first few weeks, they often made inaccurate pronunciation errors or omitted final sounds, and sometimes their fluency could be disrupted by occasional repetitions, self-corrections, or hesitations. However, over the following weeks, the frequency of pronunciation errors decreased significantly, and their fluency also improved substantially

DISCUSSION

After analyzing all the data, it is evident that a majority of the club members have gained experience and made progress in enhancing their speaking abilities. Moreover, the English club provides a platform for members to socialize, learn from others, and relax after school hours, all while improving their English language proficiency. Overall, the researchers identified the challenges faced by members and the proposed solutions to enhance the quality of creating English news videos as a club activity for the English club.

The findings show that creating English news videos is an efficient method to improve English speaking skills, as it enhances students' vocabulary, fluency, and confidence when speaking in English. In addition, the study also highlights the importance of providing regular opportunities for English club members majoring in various academic disciplines to practice speaking English, as well as the need for appropriate instructional support and resources to create effective English news videos. Moreover, the results of this study have practical implications for English language educators, particularly those working with English club members seeking to improve their speaking skills.

This study has several limitations that should be highlighted. First, due to limited time and experience, the study can not cover all the information about the effectiveness of creating English news videos to enhance speaking skills for English club members at Hung Yen University of Technology and Education. Second, the researchers prepared and compiled a script of each topic for speaking practice in advance. Therefore, it created dependence and lessened the effectiveness of active learning for study participants.

CONCLUSION

As has been demonstrated, the findings show that creating English news videos is an efficient method to improve English speaking skills, as it enhances students' vocabulary, fluency, and confidence when speaking English. Research results show the difficulties that students faced in the process of creating English news videos to enhance speaking skills. Therefore, the researchers propose solutions to help students overcome those difficulties. The researchers also offer students access to various reliable websites that pertain to pronunciation, vocabulary, and video creation tools for producing English news videos more efficiently, such as using Flipgrid's automatic subtitle function to check pronunciation in English news videos. The study also highlights the importance of providing regular opportunities for English club members majoring in various academic disciplines to practice speaking English, as well as the need for appropriate instructional support and resources to create effective English news videos. The study shows that creating English news as an activity for the English Club generates an engaging and supporting learning environment for English speaking improvement. In conclusion, the results of this study have practical implications for English language educators, particularly those working with English club members seeking to improve their speaking skills.

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